

Organized by: Dealfair Educational Consultancy

Speaker: Ms. Himani Lath

Introduction

On 17th June 2025, Dealfair Educational Consultancy organized an impactful and highly informative session on Financial Literacy and Investment Education for students enrolled in various skill development trades, including Beauty, Digital Marketing, and Spoken English.

The session was conducted by Ms. Himani Lath, an expert in financial planning and investment education. This initiative was part of Dealfair's mission to not only provide vocational training but also empower students with essential life skills such as managing finances wisely.

Objective of the Session

- To raise awareness about basic financial literacy among students.
- To educate students on money management, budgeting, and investment options.
- To guide students on safe and effective ways to invest and save money.
- To prepare students to make informed financial decisions in their personal and professional lives.

Session Details

Two back-to-back sessions were conducted on the same day to accommodate the enthusiastic participation of our students:

- Session 1: 10:00 AM to 12:00 PM
- Session 2: 12:30 PM to 2:30 PM
- Total Participants: 80 students (40 students per session)

Key Topics Covered

1. Introduction to Financial Literacy

- What is financial literacy?
- Why is it important for young professionals and students?

2. Budgeting Basics

- How to track income and expenses
- Creating a monthly budget for better money management

3. Saving Strategies

- Importance of building a savings habit
- Short-term vs long-term savings

4. Investment Options in India

- Bank deposits
- Mutual funds
- SIPs (Systematic Investment Plans)
- Public Provident Fund (PPF)
- Gold & digital gold
- Stock market (basic overview)

5. Safe Investment Practices

- How to avoid financial fraud
- Understanding risk levels of different investment instruments
- Importance of researching before investing

6. Q&A Session

- Students actively asked questions about real-life scenarios and personal financial challenges.

Participation and Engagement

The sessions saw enthusiastic participation from students across all trades. The speaker encouraged interactive discussions, shared real-life examples, and provided simple tools and tips that students could apply immediately.

Students showed great interest in topics like:

- Saving money while studying
- Investing small amounts regularly
- Opening bank accounts and starting SIPs

Feedback from Students

Students appreciated the session and called it "eye-opening" and "very practical." Many expressed that this was the first time they received proper financial guidance and now feel more confident about handling their earnings responsibly.

Conclusion

The Financial Literacy & Investment Education sessions organized on 17th June 2025 were a huge success. The event added immense value to our students' learning journey and complemented their skill training with real-world financial knowledge.

We thank Ms. Himani Lath for delivering such an engaging and informative session and making financial concepts easy to understand for all. We also appreciate the continued efforts of Dealfair Educational Consultancy in ensuring that students are not only job-ready but also life-ready.

These sessions mark another step forward in our commitment to holistic education and student empowerment.

